



PAT CRONIN
FOUNDATION

PAT CRONIN FOUNDATION ROUND

A Game-Changer for Safer Communities

From May 1st to 3rd 2026, we unite for the Pat Cronin Foundation Round. This is a significant event bringing together over 75,000 participants, 250,000 attendees and more than 300 sporting clubs across Victoria.

This round is a powerful moment to remember Pat Cronin, a young man whose life was tragically cut short by a coward punch while trying to protect a friend. Pat's story is a stark reminder of how a single act of violence can have devastating consequences.

By wearing the yellow 'Be Wise' armband, your club becomes part of a powerful movement – remembering Pat and spreading the vital 'Be Wise. End the Coward Punch.' message.

As one of 3,000+ teams across Victoria, you are a symbol of respect, safety and a shared commitment to reject violence and create safer, more respectful communities for all. The yellow armband serves as a visible reminder of our collective responsibility to stand against senseless violence.

Our fundraising efforts this year are critical to the Foundation's ability to continue delivering education programs in schools across Australia.

This year, not only will one lucky winner drive away in a brand new 2026 Mazda CX-5, but each club that sells the most raffle tickets across the eight participating leagues will win a \$500 loaded VISA card to put towards club costs for the season – whether that's new equipment, supporting the canteen or helping fund additional uniforms.



Our website patcroninfoundation.org.au/pcfround also has downloadable resources to help promote your club's involvement via newsletters and social media.

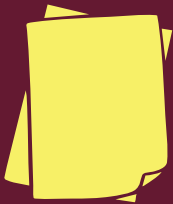
Your Pat Cronin Foundation Round Game Day Kit Includes:



Yellow Be Wise Arm Band Tape: Please ensure every player and official (coaches, team managers, water carriers, trainers) wears the tape on their left arm. Before the game, gather the team, discuss the significance of the armband, and share the key messages provided. At the end of the game, encourage both teams to come together, remind them of the cause, shake hands, take a group photo and share it on social media, tagging the Pat Cronin Foundation.



Club President & Coaches Messages: Share the pre-game messages to deliver before each match, emphasising respect, teamwork and safety.



Fundraising Raffle Posters: Display these prominently in clubrooms, changerooms, umpire rooms, bar areas and canteens to encourage support of the Foundation raffle, with the chance to win a Mazda CX-5 G20 Max valued at \$41,548 driveaway.

Encourage players, families and supporters to scan the QR code and purchase tickets, and remind them that every ticket helps their club in the 2026 Club Challenge, with the top-selling club in each league receiving a \$500 loaded VISA card.



The Pat Cronin Foundation acknowledges and thanks Lonsford Insurance Brokers for their support in funding the 2026 'Be Wise' yellow armbands.

