



PAT CRONIN FOUNDATION ROUND

A Game-Changer for Safer Communities

From May 2nd to 4th, 2025, we unite for the Pat Cronin Foundation Round — a significant event bringing together over **72,000** participants, **250,000** attendees, and **245** sporting clubs across Victoria.

This round is a powerful moment to honour Pat Cronin, a young man whose life was tragically cut short by a coward punch while trying to protect a friend. Pat's story is a stark reminder of how a single act of violence can have devastating consequences.



By wearing the yellow 'Be Wise' armband, your club becomes part of a powerful movement – remembering Pat and spreading the vital 'Be Wise. End the Coward Punch.' message. As one of 2,775 teams across Victoria, you are a symbol of respect, safety, and a shared commitment to reject violence and create safer, more respectful communities for all. The yellow armband serves as a visible reminder of our collective responsibility to stand against senseless violence. Thank you for your dedication to this critical cause.

Our website www.patcroninfoundation.org.au/pcfround also has downloadable resources to help promote your club's involvement in the Round through newsletters and social media.

Your Pat Cronin Foundation Round Game Day Kit Includes:



Yellow Be Wise Arm Band Tape: Please ensure every player and official (coaches, team managers, water carriers, trainers) wears the tape on their left arm. Before the game, gather the team, discuss the significance of the armband, and share the key messages provided. At the end of the game, encourage both teams to come together, remind them of the cause, shake hands, take a group photo, and share it on social media, tagging the Pat Cronin Foundation.



Club President & Coaches Messages: Share the pre-game messages to deliver before each match, emphasising respect, teamwork and safety.



Posters: Display these prominently in clubrooms, changerooms, umpire rooms, bar areas and canteens.



Bumper Stickers: Distribute to team managers and place extras at your bar or canteen for supporters

Your participation amplifies our shared message Be Wise. Think Carefully. Act Kindly. Let's create a culture where violence has no place.



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FOUNDATION**

